



**OFFICIAL POSITION STATEMENT: PRE-APPLICATION CONSULTATION
FROM: The Executive Committee of the Burntwood Action Group (BAG)**

**REGARDING: Proposed Residential Development, Rugeley Road,
Burntwood (130 Dwellings)**

Date: 11 June 2026

TO: Savills Planning, Barratt Homes

Dear Savills Planning Team,

The Burntwood Action Group (BAG), representing an active and highly mobilised network of over 5,700 local stakeholders, formally issues this unilateral position statement in response to Barratt Homes' pre-application consultation for 130 dwellings on Rugeley Road.

BAG has formally instructed its entire membership and the wider resident base of Burntwood to decline participation in your private feedback surveys, online portals, or public engagement exercises. We refuse to allow the community's legitimate anxieties to be processed as a statistical data-set to assist a volume housebuilder in pre-emptively insulating a defective planning proposal.

Our position regarding this site is absolute and non-negotiable: **We reject this development in its entirety.** Barratt Homes has clearly timed this launch to exploit the temporary policy vacuum created by Lichfield District Council's 30-month Local Plan transition delay. We treat this as an aggressive, speculative attempt to bypass Green Belt protections before the district's matured strategic shields are fully adopted.

Your site parameters and transport assumptions are already fundamentally obsolete. Burntwood's infrastructure is currently under a coordinated, multi-developer siege across four major speculative sites targeting identical, failing networks:

1. **Coulter Lane (Bloor Homes):** 250 Homes
2. **Rake Hill (Anwyl Land):** 225 Homes
3. **Highfields Road (Cameron Homes):** 450 Homes
4. **Rugeley Road (Barratt Homes):** 130 Homes

This represents a cumulative onslaught of **1,055 speculative homes** attempting to force entry into our town's borders. The local highway network—specifically the Rugeley Road, Church Road, and Swan Island junctions—is already experiencing baseline operational failures. Our local healthcare facilities are at a net-zero capacity baseline, and our primary schools are over-subscribed.

Under national policy framework guidelines, the compounding residual cumulative transport impact of adding your 130 households onto a network already facing a 925-home speculative overload (bringing the total town siege to 1,055 homes) constitutes an unmitigated threat to highway safety and community well-being.

The Burntwood Action Group will not participate in a corporate box-ticking exercise designed to give your upcoming application a false veneer of community consultation. We have already locked a verified, audited dataset of hyper-local resident objections directly onto the active council files to establish a permanent statement of public interest.

We decline your consultation. We will meet your planning team, your highway consultants, and your barristers on the official Lichfield District Council planning portal, where our evidence is legally secure, and where we will fight this predatory proposal tooth and nail to an absolute refusal.

Yours faithfully,

The Executive Committee Burntwood Action Group (BAG) Strategic Policy Team